

MANAGING THE PAST: THE ROLE OF ORGANIZATIONAL ARCHIVES

WEDNESDAY 18 MARCH 2015
ASTON BUSINESS SCHOOL, BIRMINGHAM

Keynote: Professor Roy Suddaby
(University of Victoria & Newcastle University Business School)

THE PROFESSIONALIZATION OF THE CORPORATE ARCHIVIST

Guest Speakers

Maria Sienkiewicz (Barclays Group Archives),
“The Role of Archivists in Creating Organizational Memory Assets”

Andy Mabett (Wikimedian)
“Working with Wikipedia and its sister projects”

Alistair Mutch (Nottingham Business School)
“Potential and perils of electronic access to the archive”

Susanna Fellman (University of Gothenburg) and Andrew Popp
(University of Liverpool)
“Owners, archivists and historians: allies or enemies in creating
organizational memory?”

Roundtable
“The Practice of Archiving and the Future of Corporate Heritage”
Speakers: Michael Anson, Margaret Procter & Michael Rowlinson

Seminar outline

How is the past managed in and for organizations?

Does the theory and practice of archiving reflect the
organizational engagement with the past? The seminar
will address issues such as:

- Archives as organizational memory?
- Managing organizational pasts – assets and dark secrets
- Safeguarding organizational heritage – the Wedgwood Collection & beyond
- Heritage, brands & national identities
- The professionalization of archivists and history managers
- Digital humanities and the organization

Registration: All fully ESRC-sponsored places are now allocated and a conference registration fee of £35.00 will be charged. This includes refreshments, three course buffet lunch and cocktail reception in the evening. The fee will be waived for doctoral students. Please register at <https://www.payments.aston.ac.uk/webpayv3/xpay.aspx?PmtTyp=ABS039&Am=35>.

Travel & accommodation should be covered by the participants. On campus accommodation is available; please see www.conferenceaston.co.uk for further information. Aston University is located in the city centre of Birmingham, within ten minutes' walk from Birmingham New Street Train Station, Birmingham Snow Hill Station, and Birmingham Moor Street Station.

For more information, please see the ESRC seminar series website: www.aston.ac.uk/aston-business-school/research/groups/esg/esrc-serminar-series-organisational-history/